

Dear Colleague – I thought it would be useful to give you an update on some of the initiatives and happenings around IEEE as they relate to those who are responsible for recruiting. I hope you find these notes useful and I'd be very glad to get your feedback or continue a conversation as we go through the Spring and further into 2015.

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- **Candidates Are in Control - but you already know this**
- **Engineering Heroes 2015**
- **Users pick the IEEE JobSite as one of the best job boards on the web**
- **Achieving Gender Balance – Women in Engineering Virtual Career Fair**

Engineering Heroes 2015 - Pi in the Sky

Special Report Spectrum's March issue

IEEE Spectrum challenged readers to identify today's unsung engineering heroes - Worthy engineers who make a difference in the world but haven't received the recognition they deserve.

Turns out, there are plenty of extraordinary engineers. You just need to look for them:

<http://spectrum.ieee.org/static/engineering-heroes-2015>

If you'd like a regular, complimentary copy of *Spectrum* (print or digital) sent to you each month, please be sure to drop us a line - mo.ieeemedia@ieee.org



Candidates Are in Control....



It's never been more important to be realistic, especially when you are targeting the upper echelons of technical candidates; they have a lot of options. What makes you so special? If you want to catch them, you have got to be **realistic**, **creative**, and **COMPETITIVE!**

Interested to find out more....

<http://blog.talentpuzzle.com/talent-acquisition/how-to-attract-top-technical-talent/>

"Spectrum is the one magazine that seems to accurately capture that range of topics of interest I most closely align with. Your team has figured out what makes a whole class of engineers 'tick'"
Kerry Bernstein, Senior Engineer, IBM Microelectronics Microprocessor Development Group, responsible for future product technology.

There are MILLIONS of Job Boards out there.

But which ones do job-hunters actually like to use? THAT's what Weddle's Users' Choice Awards figure out – by asking users and recruiters to vote for the job-boards which give them the best results and the best experience, they then rank all the Job-Boards, and award the TOP 30 only.

Happily for us (and the Recruiters who use it) IEEE JobSite is in that select Top 30 in 2015. See more at:

- Weddles – <http://www.weddles.com/>
- IEEE JobSite - <http://careers.ieee.org/>
- IEEE Recruitment Advertising - <http://advertise.ieee.org/recruitment-advertising/>

WHAT'S NEXT.....

Achieving Gender Balance

IEEE Women in Engineering Magazine, Circulation 19,409+
June issue DEADLINE...

Request a Copy and Media Kit - mo.ieeemedia@ieee.org
Closing for reservations on the 13th April. Ad material needed by 16th April.



Women in Engineering Virtual Career Fair – 23rd September

The Virtual Career Fair is an online event where you'll get the chance to engage, screen and recruit this target audience easily, efficiently and cost effectively.

Meet us at:

- Talent Management Show, San Diego, 28-28 April
- NACE show, Anaheim , 2-4 June
- ISC High Performance conference/exhibition in Frankfurt, 13-15 July

Spectrum Recruitment

Circulation – 402,000+

Upcoming Deadlines

	<u>Close</u>	<u>Material</u>
May	1 st April	8 th April
June	30 th April	7 th May
July	1 st June	8 th June

To get your Job Ad featured contact us now.

April 2015

New Career Guide Launches

This digital Guide focuses on the student engineering market and will be distributed to 120,000 IEEE Student and Graduate Student Members.



If you require any further information on anything featured, please contact Michael O'Kane, +44(0)1875 825 700 or mo.ieeemedia@ieee.org