



Nearly Summer.....  
so a couple of special offers and some information on how to get more editorial coverage.

## Summer Special

2ndary newsletter sponsorship (non life science)	List Price	\$1,500.00
5,000 eblast		\$2,750.00
1 Featured Product Placement		\$3,750.00
20,000 RMR banners		\$1300.00
<b>List Price Total</b>		<b>\$9300.00</b>
<b>Total Package Price</b>		<b>\$5750.00</b>

Package can be used up to the end of September.  
For further information please contact  
[hturnbull@comparenetworks.com](mailto:hturnbull@comparenetworks.com) or +44(0)1875.825.700.

## Antibody Survey v Market Report

### Topics:

- Antibody Usage Trends
- Selection Criteria
- Impact of the Reproducibility Initiative
- Brand Preference and Awareness
- Antibody Purchasing Cycle



Pre-order price \$3950 (regular \$4750):  
deadline May 31st - includes the  
option to have a question of your  
choice included in the survey.

## How to Avoid a Google Penalty

As you may know, the recent Google algorithm update was designed to look at how mobile-friendly websites are. The "Mobilegeddon" update has affected up to 40% of Fortune 500 companies, many of whom were B2B orientated.

Are you worried about getting an algorithmic or manual penalty? In most cases, you shouldn't, but if you are dabbling in SEO, you need to make sure you aren't breaking any rules.

To help you avoid any current or future Google penalties, Quicksprout has a neat infographic that shows you what you should and shouldn't do.

For a copy of this link, please contact  
[hturnbull@comparenetworks.com](mailto:hturnbull@comparenetworks.com)

# Submission Guidelines and June Editorial



## Submission Guidelines

### Product Reviews

Detail both the experimental conditions and results generated under real-use laboratory conditions. These reviews, provide concise informative feedback and guidance on available product options and applications.

To submit a product review, contact [editorial@biocompare.com](mailto:editorial@biocompare.com).

### Editorial Articles

Our editorial features cover topics that speak to the needs of the life science community. The articles utilize input from both vendors and lab workers, to provide a comprehensive and unbiased voice to discuss and cover each topic. Word count 900-1500 words.

The editorial calendar can be viewed at:

<http://www.biocompare.com/Editorial-Calendar>

### News

A forum for companies to share press releases, personnel changes, related information, collaborations, Copy is posted as-is.

Inclusion of information is at discretion of the Managing Editor.

Send all news related opportunities to: [news@biocompare.com](mailto:news@biocompare.com)

### Contact Information

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## June Editorial

- 2nd Synthetic biology
- 4th Protein engineering
- 9th DNA cloning technologies
- 11th Nucleic acid extraction
- 16th Multiplex immunoassays
- 18th Cloud-based bioinformatics
- 23rd Stem cell culture tools
- 25th MS ionization sources
- 30th Super-resolution microscopy

To inquire about editorial article opportunities contact

[editorial@biocompare.com](mailto:editorial@biocompare.com)

Need a hint? ▶

Need a hint? ▶

Need a hint? ▶

*then...*

Need a hint? ▶